

## Privacy Policy for Lucez Whisky

At Lucez Whisky, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines the types of information we collect, how we use it, and the measures we take to safeguard your data when you visit or make a purchase from our e-commerce shop.

### Information We Collect

**Personal Information:** When you make a purchase or create an account on our website, we may collect personal information such as your name, address, email, phone number, and payment details.

**Transactional Information:** We gather information about your purchases, including the products you buy, the amount spent, and the transaction details.

**Browsing Information:** We may automatically collect certain information about your device and browsing actions using cookies and similar technologies, including your IP address, browser type, and pages visited.

### How We Use Your Information

**Order Processing:** We use your personal information to process and fulfill your orders, communicate order updates, and provide customer service.

**Marketing and Communication:** With your consent, we may send you promotional offers, newsletters, and updates about our products. You can opt-out of these communications at any time.

**Improving Our Services:** We use data to enhance our website, products, and customer experiences. This includes analyzing trends, preferences, and user behavior to improve our offerings.

### Data Security

We take appropriate measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. Our website uses encryption, secure server connections, and regular security assessments to safeguard your data.

### Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties. However, we may share your data with trusted third parties (such as payment processors or shipping companies) to facilitate your orders.

## Cookies

Our website uses cookies to improve your browsing experience. You can choose to disable cookies in your browser settings, although this might affect the functionality of certain website features.

## Your Rights

You have the right to access, correct, or delete your personal information. If you wish to exercise these rights or have any concerns about your data, please contact us using the information below.

## Changes to This Policy

We reserve the right to update and modify this Privacy Policy. Any changes will be posted on this page with the updated revision date.

## Contact Us

If you have any questions or concerns regarding this Privacy Policy or our data practices, please contact us at [info@lucezwhisky.com](mailto:info@lucezwhisky.com).

Thank you for entrusting Lucez Whisky with your information. Your privacy is of utmost importance to us.